



LinkedIn Guide for the Cloud Resume Challenge

How to Build Your Tech Career on LinkedIn

Prepared by Cyber Risk Opportunities LLC

Why LinkedIn Matters for You Right Now

You're learning cloud skills. That's great. But if no one knows about it, it doesn't help your career. LinkedIn solves this problem. It lets you:

- Show what you're learning in real time
 - Meet people who can help you
 - Get noticed by companies hiring
 - Build proof that you can do the work
-

Part 1: Set Up Your Profile Right

Your Profile Photo

- Use a clear head shot
- Dress like you would for an interview
- Smile and look friendly
- No filters or party photos

Your Headline (The Line Under Your Name)

Don't write: "Student" or "Looking for opportunities"

Instead write: "Aspiring Cloud Engineer | AWS Certified | Building in Public"

Formula: **[Your Goal] | [Your Skills] | [What Makes You Different]**

Your About Section

Write 3-4 short paragraphs:

Paragraph 1: Who you are and what you're working toward



- Example: “I’m training to become a cloud engineer. I’m completing the Cloud Resume Challenge to build real-world AWS skills.”

Paragraph 2: What you’re doing now

- Example: “Right now I’m learning: Serverless functions, CI/CD pipelines, Infrastructure as Code with Terraform, and Python for automation.”

Paragraph 3: Why you’re learning in public

- Example: “I share what I learn on LinkedIn. This helps me stay accountable. It also helps others who are learning too.”

Paragraph 4: How people can connect with you

- Example: “Want to connect? I’m always happy to meet other cloud learners and tech professionals.”

Your Experience Section

Add your Cloud Resume Challenge as a project:

Title	Cloud Resume Challenge
Type	Personal Project
Dates	[Start date] - Present

Description: “Building a full-stack cloud application using:

- AWS S3, CloudFront, Lambda, DynamoDB, API Gateway
- Python for backend logic
- GitHub Actions for CI/CD
- Terraform for infrastructure as code

Skills gained: [list 5-7 specific skills]”

Add bullet points for each major milestone you complete.

Skills Section

Add 10-15 relevant skills:

- AWS
- Python



- Terraform
- CI/CD
- Serverless Architecture
- API Development
- Git/GitHub
- HTML/CSS
- JavaScript
- Cloud Computing

Ask 2-3 people to endorse these skills. Even friends who know you're learning them.

Part 2: Post About What You're Learning

The Learning in Public Formula

Post 2-3 times per week. Use this pattern:

POST STRUCTURE:

1. **Hook (First Line):** Make people want to read more
2. **The Lesson:** What you learned or built
3. **The Challenge:** What was hard
4. **The Solution:** How you figured it out
5. **The Takeaway:** One key lesson
6. **Call to Action:** Ask a question or invite comments

Example Post Template

[HOOK]

I just spent 4 hours debugging my Lambda function.
Here's what I learned about error handling in AWS:

[THE LESSON]

I built a visitor counter for my cloud resume.
The Lambda function needed to update DynamoDB.
Simple, right? Wrong.

[THE CHALLENGE]



My function kept timing out.
The CloudWatch logs showed connection errors.
I didn't understand why.

[THE SOLUTION]

The issue: My DynamoDB table was in a different region.
The fix: Match the Lambda and DynamoDB regions.
Added proper IAM permissions.
Set timeout to 10 seconds instead of 3.

[THE TAKEAWAY]

Lesson learned: Always check your AWS regions first.
Simple mistakes cost hours.
But now I know.

[CALL TO ACTION]

What's the longest you've spent on a "simple" bug?
Share below - I know I'm not alone!

#CloudResume #AWS #LearningInPublic #CloudEngineering

What to Post About

Week 1-2 topics:

- Setting up your AWS account
- Understanding the challenge architecture
- Building your HTML/CSS resume
- Deploying to S3

Week 3-4 topics:

- Making your site HTTPS with CloudFront
- Writing your first Lambda function
- Connecting to DynamoDB
- Debugging API Gateway

Week 5-6 topics:

- Setting up GitHub Actions
- Infrastructure as Code with Terraform
- Testing your code



- What you'd do differently

Post Format Tips

- Keep sentences short (10-15 words)
- Use line breaks often
- Bold important points
- Add 3-5 hashtags at the end
- Include a visual when possible (screenshot, diagram, code snippet)

When to Post

Best times:

- Tuesday-Thursday mornings (7-9 AM)
- Tuesday-Thursday lunch (12-1 PM)

Post consistently. Same days each week works best.

Part 3: Engage With Others' Content

Why Commenting Matters

When you comment thoughtfully:

- The post author notices you
- Their network sees your comment
- You build relationships
- You show your knowledge

How to Find Posts to Comment On

Method 1: Search Hashtags

Search for:

- #CloudResume
- #100DaysOfCloud
- #AWSCommunity
- #DevOps
- #CloudEngineering



- #LearningInPublic

Click “Posts” to see recent content.

Method 2: Follow Key People

Find and follow:

- People doing the Cloud Resume Challenge
- AWS Community Builders
- Cloud engineers sharing tips
- Tech recruiters in cloud space

Method 3: Check Your Feed Daily

Spend 15 minutes each day scrolling. Look for posts about cloud, AWS, learning.

How to Write Good Comments

Bad Comment: “Great post!” “Thanks for sharing!” “Agreed!”

Good Comment Formula:

1. **Add value:** Share your experience or insight
2. **Be specific:** Reference something from the post
3. **Ask or answer:** Pose a question or offer help

Good Comment Examples:

Example 1: “I ran into this same Lambda timeout issue last week! I also found that setting up VPC endpoints helped reduce latency. Are you planning to add any monitoring with CloudWatch alarms?”

Example 2: “This is a clear explanation of CI/CD. When I set up my GitHub Actions, I struggled with the AWS credentials step. Did you use GitHub secrets or OIDC for authentication?”

Example 3: “The architecture diagram really helps. One thing I’d add: error handling for when DynamoDB is unavailable. Have you thought about retry logic?”

Comment 5-10 Times Per Week

Make a habit:

- Morning: Find 2-3 posts, leave thoughtful comments
- Respond to anyone who comments on your posts
- Thank people who engage with you



Part 4: Connect With the Right People

Who to Connect With

Priority 1: Other Learners

- People doing Cloud Resume Challenge
- Students in bootcamps
- Career changers into tech

Priority 2: Experienced Professionals

- Cloud engineers
- DevOps engineers
- Solutions architects
- AWS Community Builders

Priority 3: Recruiters and Hiring Managers

- Tech recruiters at companies you like
- Engineering managers in cloud teams
- People who post jobs in your field

How to Send Connection Requests

Always add a note. Don't use the default message.

Template for Learners: “Hi [Name], I saw your post about [specific topic]. I'm also working through the Cloud Resume Challenge. Would love to connect and share our learning journey!”

Template for Professionals: “Hi [Name], I'm learning cloud engineering and found your content about [topic] really helpful. I'd appreciate connecting and learning from your experience.”

Template for Recruiters: “Hi [Name], I'm training for cloud engineering roles and building my skills with AWS. I'd like to connect and learn about opportunities in this space.”

After They Accept

Within 24 hours, send a message:

“Thanks for connecting! I'm working through the Cloud Resume Challenge right now, learning AWS, Python, and IaC. If you have any tips for someone breaking into cloud

engineering, I'm all ears. Also happy to share my learning journey if you're interested in mentoring."

Then:

- Engage with their posts
 - Share relevant content
 - Update them on milestones
-

Part 5: Your Weekly LinkedIn Routine

Monday (15 minutes)

- Find 5 new people to connect with
- Send personalized connection requests
- Respond to any messages

Tuesday and Thursday (30 minutes each)

- Write and post your learning update
- Respond to comments on your posts
- Comment on 3-5 other posts

Wednesday and Friday (15 minutes each)

- Find and comment on 3-5 posts
- Engage with your network's content
- Thank people for endorsements

Sunday (20 minutes)

- Plan next week's posts
 - Update your profile with new skills
 - Review what worked this week
-



Part 6: Track Your Progress

Metrics to Watch

Monthly Goals:

- Connections: Add 20-30 quality connections
- Posts: Publish 8-12 posts
- Engagement: 50+ comments on others' posts
- Profile views: Aim for 100+ per month

Quality Over Quantity: Better to have 100 engaged connections than 1,000 random ones.

What Success Looks Like

Month 1:

- Profile is complete
- You've posted 10 times
- You have 50 relevant connections
- People comment on your posts

Month 2:

- Recruiters start viewing your profile
- You're tagged in relevant posts
- People DM you with questions
- You get job opportunities in messages

Month 3:

- You're known in the Cloud Resume Challenge community
- Experienced engineers engage with your content
- You have several informational interviews
- You're considered for entry-level cloud roles



Common Mistakes to Avoid

1. Posting Without Engaging

Don't just post and disappear. Respond to every comment. Comment on others' work.

2. Being Too Formal

Write like you talk. Be professional but human. Share struggles, not just wins.

3. Copying Others' Exact Words

Use your own voice. Share your unique experience. Don't copy popular posts.

4. Posting Only When Job Hunting

Build your presence before you need it. Consistency matters more than intensity.

5. Connecting Without Purpose

Every connection should be intentional. Know why you're connecting.

6. Ignoring Your Network

When someone comments, respond. When someone shares value, thank them. Build relationships.

7. Quitting Too Soon

Results take 2-3 months. Most people quit after 2 weeks. Don't be most people.

Sample 30-Day Content Plan

Week 1

- **Post 1:** Why I'm starting the Cloud Resume Challenge
- **Post 2:** Setting up my first AWS account, what I learned
- **Post 3:** Building my resume with HTML/CSS

Week 2

- **Post 4:** How I deployed my site to S3
- **Post 5:** The CloudFront setup struggle



- **Post 6:** Making my resume mobile-responsive

Week 3

- **Post 7:** Writing my first Lambda function
- **Post 8:** DynamoDB basics for beginners
- **Post 9:** Debugging API Gateway errors

Week 4

- **Post 10:** Setting up GitHub Actions
- **Post 11:** My first infrastructure as code (Terraform)
- **Post 12:** Cloud Resume Challenge: 30-day progress report

Final Tips

Be Authentic

Share real struggles. People connect with honesty. Perfect posts are boring.

Add Value

Every post should help someone. Teach what you just learned. Share resources you found.

Stay Consistent

Show up regularly. Small actions daily beat big efforts monthly.

Be Patient

Building a network takes time. Keep posting. Keep engaging. Results will come.

Celebrate Others

Share other people's wins. Support fellow learners. What goes around comes around.



Your Action Plan for This Week

Today:

- Update your profile using the templates above
- Write your first “learning in public” post
- Find and follow 10 people in cloud space

This Week:

- Post 2-3 times about your Cloud Resume progress
- Comment on 10-15 other posts
- Send 10 connection requests with personalized notes
- Respond to everyone who engages with you

Remember: You’re not just building a resume. You’re building a reputation. Every post is proof you can learn. Every comment is a conversation starter. Every connection is a potential opportunity.

Start small. Stay consistent. The results will follow.

FAQ

Q: What if no one engages with my posts? A: Keep posting anyway. Engage with others first. When you comment on 50 posts, you’ll get noticed. Growth starts with giving.

Q: What if I make a technical mistake in a post? A: Own it. Post a correction. Say “I learned something new today.” Mistakes show you’re learning. That’s the point.

Q: How technical should my posts be? A: Write for someone one step behind you. Explain things clearly. Use simple words. Avoid unnecessary jargon.

Q: Should I post if I’m stuck on something? A: Yes! Post your problem. Ask for help. The community loves helping. Plus, someone else has the same issue.

Q: How do I deal with negative comments? A: Respond with curiosity, not defense. “Thanks for the feedback! Can you explain more?” Most people are trying to help.

Q: When will I get job offers? A: Not immediately. But in 2-3 months, recruiters will notice. Keep building. Keep sharing. The opportunities will come.

Good luck! Remember: Every expert was once a beginner who didn’t quit.